

Public Service Announcement

World Elder Abuse Awareness Day

Start Date: June 15, 2026

End Date: June 16, 2026

Nunavut-wide

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June 15 is World Elder Abuse Awareness Day, a day to acknowledge that Elder and senior abuse is real, it is happening in our communities, and it is hurting the people we care about. We all have a role to play in protecting Elders and seniors from abuse.

Elder and senior abuse can happen to anyone. It often happens in relationships, families, or with people we trust. Abuse isn't always visible, and can take many forms, including physical abuse, emotional abuse, financial abuse, sexual abuse, or neglect.

Abuse is not an individual problem; it's a community problem. By acknowledging the harm caused by abuse, listening to the experiences of others, and protecting and supporting Elders and seniors, we can all play a part in building safer communities.

Elders and seniors have the right to live with dignity, security, and the opportunity to contribute to their communities. Together, we can ensure that this is a reality.

If you or someone you know is experiencing abuse, know that help is available. Talk to someone you trust. Community Justice Outreach Workers (CJOW) are also available in every community to discuss your options and help you get support. This might include counselling, applying for protection orders against someone causing harm, and referrals to other services.

To learn more, contact your [local CJOW](#), call the family abuse emergency on-call line at 1-844-534-1038 (toll-free, available 24/7), or visit the Government of Nunavut's [Protect Our Elders](#) webpage.

If you or someone you know is in immediate danger, please contact your local RCMP detachment.

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